



to EU representatives by Mayor Dr. Wolfgang Schuster to  
Androulla Vassiliou, Commissioner for Education, Culture,  
Multilingualism and Youth, EU Commission (tbc)  
and  
Rainer Wieland, Vice-President of the European Parliament  
Keith Whitmore, President of the Congress of Local and Regional  
Authorities of the Council of Europe (tbc)  
Gerhard Stahl, Secretary General of the Committee of the  
Regions (tbc)  
Frédéric Vallier, Secretary General of the Council of European  
Municipalities and Regions

12:00 – 13:00

Lunch

13:00 – 14:00

**Presentation of the results of the working-groups to media literacy**

WG 1 – Salzgitter

WG 2 – Malmö

WG 3 – Cologne

WG 4 – N.N.

WG 5 – Nuremberg

WG 6 – Riga

WG 7 – Dublin

14:00 – 15:00

**Round Table**

Vladimir Gai, Chief of Section for Media and Civic Participation  
UNESCO

Prof. David Buckingham, University of London

Prof. Horst Niesyto, Pädagogische Hochschule Ludwigsburg

Christel Franz, Representative of the Commissioner of Culture and  
Media of Federal Government

Monika Dehmel, Coordinator of the Project „Polisparten“

Mechthild Appelhoff, President of the association „Internet-ABC  
e.V.“

Representative City of (N.N.)

Representative City of (N.N.)

CLEMI (N.N.)

15:00 – 16:00

**Presentation Shortlist Projects Award**

18:00

**Award Ceremony**

Mercedes-Benz Museum, Stuttgart

**Tuesday, 7<sup>th</sup> June 2011**

9:00 – 9:05

**Welcome of Working Group Participants**

Roswitha Wenzl, Commissioner for Children's Affairs, City of  
Stuttgart

9:05 – 10:15

**Presentation of the Network Cities for Children**

Lena von Seggern, Coordinator of the European Network

- 10:15 – 11:00      **Discussion of the further Network-Strategy**  
Lena von Seggern, Coordinator of the European Network
- 11:00 – 13:30      **Study Visits**  
1) „Medienfluten“ Förderverein Kinderfreundliches Stuttgart,  
Caritas, Stuttgarter Zeitung  
2) „Kindermedienland“ Baden-Württemberg (Landes  
Medienzentrum Baden-Württemberg  
3) „Schüler-Medienmentoren“ Stadtmedienzentrum Stuttgart  
(Kindermedienland Baden-Württemberg)  
4) „Internetführerschein“ Stadtbücherei Stuttgart
- 13:30 – 14:30      **Lunch**
- 14:30 – 18:30      **Parallel Working Groups**  
WG 1 Education – Salzgitter  
WG 2 Housing – Malmö  
WG 3 Health – Cologne  
WG 4 Work-Life Balance – N.N.  
WG 5 Generation Dialogue – Nuremberg  
WG 6 Youth Participation – Riga  
WG 7 Traffic and Mobility – Dublin